

**SMALLER BLISTER - SAME PARTNUMBER - SAME EAN CODE**  
**Best flexibility for efficient merchandising at POS**

## > USB 2.0 TRANSMEMORY™ - U401 PREMIUM METAL BODY

The new mini USB comes in a premium metallic design. The stylish drive is shock and dust resistant. The strap hole allows you to easily connect it to your key chain, so wherever you go you can always carry your favorite media collection with you. The mini USB Flash Drive is ultra-small and is ideal for PC or tablet use. The series is available in capacities of up to 64GB.

The rugged, portable USB Stick makes your digital life more secure!



## > SPECIFICATIONS

### TransMemory™ U401 - USB 2.0 Flash Drives

#### Overview:

Capacity	16GB, 32GB, 64GB
Interface	USB2.0 Hi-Speed Compatible*1
Power Supply	Bus powered from USB port.
Compatible PC Models	USB Interface (Type A) with Windows Vista™, Windows® 7, Windows® 8.1 and 10 or Mac OS X 10.6.6 - 10.10
Warranty	5 Years

#### Physical Specification:

Dimensions	38.0 mm (L) × 12.2 mm (W) × 4.5 mm (H)
Weight	5,6 g (main body only)

#### Environmental:

Operating Temp.	0° to +50°C (Recommended)
Storage Temp.	-20° to +60°C (Recommended)

	16GB	32GB	64GB
<b>Model Numbers:</b>			
EAN code	4047999400059	4047999400066	4047999400073
Blister Part Number	<b>THN-U401S0160E4</b>	<b>THN-U401S0320E4</b>	<b>THN-U401S0640E4</b>
Part Number with Suffix	THN-U401S0160E4(TU)	THN-U401S0320E4(TU)	THN-U401S0640E4(TU)
Blister Dimensions	76mm (W) x 127mm (L)		
MOQ	20 pcs		



> **TOSHIBA – THE INVENTOR OF FLASH MEMORY**

In 1984, Toshiba developed a new type of semiconductor memory called flash memory, leading the industry into the next generation ahead of its competitors.

Some time later in 1987, NAND flash memory was developed, and this has since been used in a variety of memory cards and electronic equipment. The NAND flash market has grown rapidly, with flash memory becoming an internationally standardized memory device. Toshiba, the inventor of flash memory, has carved out a path to a new era in which we are all able to carry videos, music and data with us wherever we go.

History of Flash Memory	
1984	Developed NOR-type Flash Memory
1987	Developed NAND-type Flash Memory
Jul. 2000	Released SD™ Memory Card
Jun. 2003	Released miniSD™ Memory Card
Dec. 2003	Released USB Flash Memory
Jul. 2006	Released microSD™ Memory Card
Oct. 2006	Released SDHC™ Memory Card
May. 2010	Released SDXC™ Memory Card
Sep. 2010	Developed SDHC Memory Card – World's fastest* <sup>3</sup>
Sep. 2011	Developed World's first SDHC Memory Card with Embedded Wireless LAN, FlashAir™
Mar. 2012	Released the new brand EXCERIA™
Jul. 2013	Developed EXCERIA™ UHS II World's fastest Write Speed
Feb. 2015	Developed World's first SD Card with built-in NFC
Sep. 2015	Developed World's first SDHC Memory Card with Embedded TransferJet™ - Technology
Mar. 2016	Developed EXCERIA™ microSD UHS-II World's fastest Write Speed* <sup>3</sup>



\*1 The term 'Hi-Speed USB 2.0' used herein is the name of a specification upon which this product is based, it does not guarantee the speed of its operation.

USB 2.0 is not supported by Windows® 98 SE and ME.

\*2 e.g. Read and write speeds may vary depending on the read and write conditions, such as devices you use and file sizes you read and/or write.

\*3 On the date of release.

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