

Press release

KIOXIA Europe introduces new TransMemory U366 USB flash drives and expands EXCERIA PLUS microSD range



The sleek, stylish TransMemory U366 USB flash drive has up to 128GB capacity; EXCERIA PLUS microSD extends capacity to 1TB

Duesseldorf, Germany, 23. September 2021 – [KIOXIA Europe GmbH](#) introduces the new TransMemory U366 USB flash drive series delivered in a stylish, metallic body with a capacity of up to 128GB. The company also expands its EXCERIA PLUS microSD range by adding a 1TB card.

The TransMemory U366 USB flash drive is offered with 16, 32, 64 and 128GB of storage. All four variants support Type-A USB interfaces, both USB 2.0 high-speed and USB 3.2 Gen1 super speed^[1] and are compatible with macOS v10.12 - v11.0, Windows 8.1 and Windows 10.

In addition, with dimensions of approximately 39 mm (L) x 12.2 mm (W) x 4.5 mm (H) and approximately 6g weight, the TransMemory U366 is of a small, stylish design, suitable for use with design-conscious notebook PCs. It also comes with a key ring hole, a nice addition to any house or car key ring - memory when you need it, where you need it.

Moreover, EXCERIA PLUS microSD memory card is now available across Europe with a 1TB capacity, in addition to the existing capacities of 32, 64, 128, 256 and 512GB. This new 1TB microSDXC UHS-I card meets the specification of UHS Speed Class 3 (U3), Video Speed Class 30 (V30) [2], and has a read speed of up to 100 MB/s[3] and write speeds of up to 85 MB/s[3]. With a storage potential of up to 5,990 Full HD (21Mbps) movie minutes[4] or comparatively up to 650,840 5M Pixel photos[5], users can download more movies or carry large amounts of graphic content on their devices - and worry less about storage space.

The EXCERIA PLUS microSD memory card comes in a blister pack with an SD-adapter for camera or PC use. The microSD card is shock proof[6][7], water-resistant[6][8] and x-ray proof[6][9].

Both product ranges will be available from KIOXIA distributors beginning from CQ4 2021.

For more information about KIOXIA's TransMemory USB flash drives and EXCERIA microSD memory cards, please visit KIOXIA's [Personal Products](#) web page.

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Notes:

[1] The terms 'USB 3.2 Gen 1 super speed' and 'USB 2.0 high-speed' used herein are the name of specifications upon which this product is based; they do not warrant the speed of its operation.

[2] Speed classes indicate the results under the test conditions specified by SD Association.

[3] 1MB/s is calculated as 1,000,000 bytes/s. These values are the best values obtained in a specific test environment at KIOXIA Corporation and KIOXIA Corporation warrant neither read nor write speeds in individual devices. Read and write speed may vary depending on user-specifications such as devices used and file size read or written. The data transfer speed in legacy SD interface is lower than the speed in UHS-I interface.

[4] Approximate playtime. Actual time depends on the movie device, resolution and compression rate. 1Mbps=1,000,000 bps.

[5] Approximate shots. Assumed compression rate = 1/4. Number of shots varies depends on photo subjects, shooting condition, resolution and compression rate.

[6] KIOXIA Corporation does not warrant any data stored on the product.

[7] The product (only card) can function, after carrying out the gravity fall of this product (only card) from 5 m in height. (Based on KIOXIA Corporation's test results.)

[8] According to IPX7 standard, the product (only card) can function, after it is submerged quietly and left for 30minutes in static tap water at room temperature(15 °C to 35 °C) and in depth of 1m and then it is taken out of the water.

[9] According to ISO7816-1 standard, the product can function, after contaminating this product on 0.1 Gy of X-ray.

- Capacity is based on installed flash memory and not user available memory as part of the memory is used for management functions. About usable capacity (available user area), please check each product (1GB is calculated as 1,073,741,824 bytes).
- Product specifications and design are subject to change without prior notice. Please visit our website for the latest information: personal.kioxia.com
- macOS is a trademark of Apple Inc.
- Windows is either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries.
- All other company names, product names and service names may be trademarks of their respective companies.

About KIOXIA Europe GmbH

KIOXIA Europe GmbH (formerly Toshiba Memory Europe GmbH) is the European-based subsidiary of KIOXIA Corporation, a leading worldwide supplier of flash memory and solid-state drives (SSDs). From the invention of flash memory to today's breakthrough BiCS FLASH™, KIOXIA continues to pioneer cutting-edge memory solutions and services that enrich people's lives and expand society's horizons. The company's innovative 3D flash memory technology, BiCS FLASH™, is shaping the future of storage in high-density applications, including advanced smartphones, PCs, SSDs, automotive and data centers.

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